



Unicorne Beads

Trunk Show - Request Form

Must be submitted 45 days in advance via email to sales@unicornebeads.com, or fax to (714) 572-8802. **Dates are not confirmed until all paper work is received.**

Today's Date: _____

Requested date for trunk show: (normally 7-10 days, extended times available)

1st choice: from _____ to _____

2nd choice: from _____ to _____

Bead Shop name: _____

Contact name: _____

Email: _____

Shipping address: _____

Shop telephone # : _____ Cell #: _____

Website: _____

Tax Resale ID number: _____

Insurance Carrier: _____ Policy # _____

Insurance agent name & contact #: _____

Insurance agent email: _____

* The shipping costs will be charged to your credit card for both the outbound & return shipment once your trunk show is confirmed. Payment will be immediately processed using this card once a final count is received or calculated by the manufacturer.

*Credit Card Name: (visa) (mastercard) (discover) (amex) Exp Date: ____ / ____

*Credit Card No# _____ - _____ - _____ V Code Number: _____

Unicorne approval: _____ Date: _____



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Trunk Show Contract

The trunk show contract is between, Unicorne Beads, 404 Evelyn Place Suite D, Placentia, CA 92870, herein known as the "Manufacturer" and _____ herein known as the "Bead Store".

Agreed upon Trunk Show Period: Start Date: _____ Return Date: _____

Manufacturer will provide:

- Our most popular beads (approx 2 boxes) or a mutually agreed upon amount.
- Product samples & embossed sales collateral aids
- Retail & suggested wholesale prices
- All beads are bar coded with the generic style name
- Retail Prices are labeled in the trays
- UPS Return shipping labels
- Inventory count sheets by Tray number
- Trunk Show advertising on Unicorne website & email blast (6000 + Customers)

Bead Shop agrees to:

- Prepay insured shipping costs to the store and return to the manufacturer
- Responsible for \$10,000 value of bead inventory while in the Store's possession.
- Provide "Evidence of Property Insurance" for the value of the beads (Accord Form 27)
- Set up, display, reconcile, repack & return product at the conclusion of the show.
- Responsible for all sales and income taxes associated to the trunk show
- All Store promotional expenses related to the trunk show.
- Provide final bead strand counts to determine reimbursement to manufacturer
- Follow packing guidelines for return shipment

Trunk show Sales Calculation & Payment Schedule:

- There is a \$1500 minimum to host the trunk show.
- Payment is required immediately at the conclusion of the Trunk Show.
- If the minimum is not met, Bead Store is expected to purchase product to achieve the set minimum.
- * * (lower minimums are available, please call for info)
- Final amount owed to Manufacturer is subject to adjustment if significant variances arise from the final Bead Store count as performed by Manufacturer.
- Bead Store profit is the difference between Retail prices & Bead Store prices.
- Payments will be processed on the Bead Store's credit card when a final count is received from the Bead Store or finalized by the manufacturer.



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Trunk Show Profits Calculation:

- Show proceeds are determined under the following method:
 - Quantity sold x \$ bead store prices = funds remitted to Manufacturer
- The \$1500 minimum is at wholesale prices or \$3000 at Retail Prices.

I understand fully the contents of this agreement and personally guarantee all obligations under this contract:

Signature: _____

Date: _____

Terms and Conditions:

- Any Returned checks are subject to a \$25 dollar return check fee.
- If the Bead Store fails to pay for the trunk show profits within the stated time frame and collection efforts become necessary, the Bead Store agrees to be responsible for all collection costs, court costs and attorneys fees.
- California law shall govern any disputes arising from this contract, and that the courts of the County of Orange, State of California, shall have exclusive jurisdiction over any disputes.
- Manufacturer has sole discretion to select small claims court or binding arbitration with the American Arbitration Association to settle any and all disputes arising from this contract.
- Bead Store shall indemnify manufacturer and hold harmless against any and all liability, claims, suits, losses costs and legal fees caused by arising out of, or resulting from the trunk show.

Accepted by Unicorne Beads

Signature: _____

Date: _____



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Packing guidelines:

Trays

- Delicate beads shipped in individual bags must be repacked to the individual bags
- Trays must be separated by a foam cover
- No more than 3 trays are to be shrink wrapped together
- Shrink wrap must be tight enough to secure the beads
- Bubble wrap is to be used to protect the bead trays from the outer shipping box.
- Inventory sheets must be mailed in the boxes with the beads

Jewelry Samples

- Jewelry samples must be wrapped separately and protected.
- **Missing samples will be charged \$100 each.**

Shipping Boxes

- Please re-tape box top & bottom (if necessary)
- Responsible for lost, stolen or damage to the product.
- Return inventory in salable condition immediately at the show's conclusion.
- Damaged product from improper packing may result in a charge.
- (Please call us with any questions (800) 833-2095 prior to shipping the beads back)

Bead Store Benefits

- Display current and exciting new Boro Beads without inventory holding costs
- Cross sell complimentary products with the Unicorne line such as seed beads, Vintaj Brass, Flex wire and crystals.
- Add new customers who are familiar with the Unicorne line.

UPS Charges

- 2 Boxes – each 40 to 50 pounds each, insured
- \$80.00 estimated UPS Charges to the east coast. Rates will vary depending on UPS rate structure. \$160.00 total estimated charge for outbound and return of products. Each box is insured up to \$5000 while in transit. **Please notify UPS Driver and Unicorne Beads if there is any box damage and or suspected losses. Please keep the boxes if for potential review by UPS.**